



**BrandCrock**  
Gateway to Digital Brand

# COMPANY PROFILE



## ABOUT US

BrandCrock GmbH, located in Munich, Germany is one of the leading and trusted web design and software development company. We are in the field of Information Technology and software development since 2010 and providing reliable and cost effective solutions. BrandCrock is a one-stop solution provider for all your business needs. One thing is clear to us that we make your business a Brand. We create sales oriented websites, internet based software and web services to maximize your business growth.



We have multiple passionate teams and talented individuals who are extremely committed to their job. Practicing German standards at BrandCrock GmbH we are achieving robust, reliable, high-quality IT solutions including Project Management, and Quality assurance methodologies.

We make sure to fulfill all the requirements and needs of our clients, on timely delivery and helping our happy clients in making their businesses grow. If you are looking for affordable IT solutions with creative outlook, BrandCrock GmbH is the company you would like to work with.

## COMPANY OVERVIEW

BrandCrock GmbH is established with the vision of taking information technology to next level. We are one stop shop for all your digital needs. From website design and development to complex enterprise applications we provide you complete business services. Our experienced IT professionals and creative designers work together and achieve accomplishment of complex projects with best market results.

We have worked with many well-known companies and still have strong working relationship with them. We have maintained our standard in IT market so far and are still working more effectively with our management and developer teams to become a business tycoon.

# OUR MISSION

*Our mission is just to satisfy our clients and make long term partnership with them. BrandCrock serves you with expert solutions. Our core mission is to maintain our standard in the market and have more firm relationship with our clients. The concept of adopting new technologies and ideas are supported by BrandCrock GmbH.*



## WE'RE CREATIVE

Using operative strategies and innovative creative thinking we engage audiences, encourage relevant conversation, impact performance, and achieve brand goals.



## WE'RE PUNCTUAL

Attention to detail is of utmost importance in our line of work, but truly, anyone can develop a skill set. Our client demands professionalism, and we assure 2 things to every client.



## WE HAVE MAGIC

We have the zing to change the way things are running, we are zealous, professional, and thorough and above all result is focused. We don't just brag about our performance our track record states our success.

## HOW WE WORKS

At BrandCrock GmbH, we have a perfect strategy for working on any project. We work gradually on our decided rules and format. At first we understand our client and the nature of their business. After understanding both necessities we step forward towards the project they hand over to us and learn their requirements and their desire outcomes from that project. This step is very fundamental and important for making project and creating healthy relationship with the client.

Second step is definitely the development of our plan that how we will work on project and finish it before deadline. Then our developer team starts working on the project and develops it according to the instructions of our client.

The project after coming from developer department is tested in many ways to ensure the best quality of project. And after all these procedures we deliver final project our client. During this whole process BrandCrock GmbH is in contact with the client and updates them at every step of our process.



### E-COMMERCE WEBSITE DEVELOPMENT

BrandCrock GmbH is a company that compliments all kinds of platforms that allow creating online stores. The team provides all kinds of services which enhance the features, functionality and your online sales. Our schemes for your online stores are valuable and most demanding in the market.

- SHOPWARE
- MAGENTO
- WOOCOMMERCE
- ONLINE PAYMENT SOLUTIONS



### CMS BASED DEVELOPMENT

Website development based on content management system is a service which BrandCrock is offering. We work on best platforms for providing you multi-tasking websites that increase traffic on your sites. Best techniques are applied on websites for yielding productive results from your website.

- COMPARISON OF CMS
- DRUPAL
- JOOMLA
- WORDPRESS



### CORPORATE PUBLISHING

We offer all kinds of publishing material like banners, brochures, standees and print advertisements. We also provide visiting cards, letter heads and invoice. Our schemes are modified and updated and are source of best promotion in the market. BrandCrock GmbH is a producer of creative ideas in corporate publishing.

- BROCHURE DESIGN
- PRINT ADVERTISEMENT
- STANDEES
- BANNERS
- STATIONERY



## GRAPHIC DESIGNING

BrandCrock GmbH possesses a great team for designing. We provide 2D/3D designs for any object. Logo design and package design are also created by our skilled graphic designers. HTML 5 a great source of attraction on websites and web designing is also done in BrandCrock GmbH which includes blog designing.

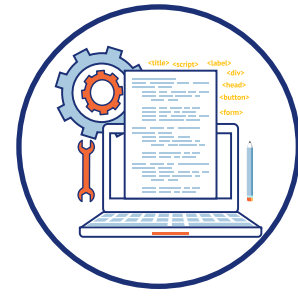
- HTML5 BANNERS
- LOGO DESIGN
- PACKAGE DESIGN
- WEB DESIGNING
- 2D/3D DESIGN



## DIGITAL MARKETING AND BRANDING

BrandCrock GmbH is resourceful in the field of digital marketing and branding. We deliver best paid marketing campaign for marketing which increases your traffic on your website. Search engine optimization and social media marketing are also our core services for marketing and branding of your product.

- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA MARKETING
- PAID MARKETING CAMPAIGN
- DIGITAL MARKETING



## CUSTOMIZED SOFTWARE DEVELOPMENT

We can build new plugins and themes for your online stores. BrandCrock GmbH has developed many plugins and themes for clients. We have an expert team which performs their task on time and according to your requirements. Our team contributes a great role in building an online store that rules the market.

- PLUGIN AND THEME DEVELOPMENT
- CMS AND CRM INTEGRATION



## CORPORATE VIDEO

We have 2D and 3D animations and whiteboard animations. There are huge varieties of services we offer like infographic videos, character designing and animations, product demo reel. We make explanatory videos too which includes motion graphics and content based videos.

- 2D/3D ANIMATION
- WHITEBOARD ANIMATIONS



## MOBILE APPLICATION DEVELOPMENT

BrandCrock GmbH provides great expertise in providing mobile application development services. We have developers who create applications with different features and user friendly.

BrandCrock GmbH is a well-known company for building responsive mobile applications.

- ANDROID APPLICATION
- IOS APPLICATION
- RESPONSIVE WEB DESIGN

## A GLIMPSE OF BRANDCROCK GmbH

BrandCrock GmbH is a one stop solution for all complications in your business. BrandCrock GmbH is committed to serve their clients in every manner to promote their business. We have an expert team for providing all services with improved solutions. We are equipped with latest software platforms and developers with expert skills and create, manage and upgrade websites, online stores and mobile applications. Graphic designing, digital marketing and corporate videos and publishing are prepared in innovative and creative way.



# COMPANY PROFILE

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