

## Customer Membership Offer

### Installation guide

### Version 1.0.2

Supported version: 6.3.5.1 to 6.6.7.0

Version	Date	Remarks
1.0.2	-	Discount applied based on languages.
1.0.1	05.06.2023	Added compatibility with Shopware 6.5
1.0.0	16.03.2023	New release

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## 1. ABOUT BRANDCROCK GMBH

BrandCrock GmbH is a one-stop software solution provider for all your business needs in more than 15 countries worldwide. We create sales-oriented corporate websites, internet-based software and web services. We are stationed in Munich, Germany, with other offices in Karachi and Chennai.

BrandCrock GmbH is one of Germany's leading and trusted offshore and outsourcing software solution providers for web designing and software development.

Since 2015 we have been in the field of information technology and software development; providing reliable and cost-effective solutions to individuals, business owners, start-ups, small to medium size companies (SME's) on-line retailers, production companies, Software and Design Agencies. BrandCrock is fulfilling a greater demand of software development at a reasonable cost for anyone interested in our professional skills especially the European and German based Market.

We have passionate teams and multi-talented individuals who are extremely committed to their work. At BrandCrock we are achieving robust, reliable, high quality IT solutions by practicing industry-proven methods cum standards in software development, project management and quality assurance methodologies.

For further information, please refer to our website [www.brandcrock.com](http://www.brandcrock.com)

## 2. MANAGING PLUGIN & CONTACT DETAILS

👉 This document relates to BrandCrock plugin for **Customer Membership Offer** for **Shopware 6** contains important information about installation and usage of the plugin. At the same time, this document serves as performance and functional specification for features available in the plugin.

👉 If you face any issue or problems on installing or testing our plugin please contact our [Support team](#).

👉 Please don't change or modify the plugin without having any experience or understanding.

### 2.1 About this Plugin

**Customer Membership Offer** plugin allows you to offer discounts for registered customers who purchase more than a certain value. The plugin offers three types of membership programs to categorize customers and their offers. You can define the membership conditions from the shop backend and the given offers are applicable only for the upcoming order after customers reach the limit configured in the shop backend. Additionally, you can choose products which are eligible for this membership program. This promotes specific products and only if the overall purchase amount exceeds the limit, the offers are redeemable.

## 3. PLUGIN INSTALLATION

The initial step is the installation of the plugin. The following screenshots will explain you in detail about the installation process,

**Step 1:** Login to shop backend, navigate to **Extensions** ▢ **My extensions**.

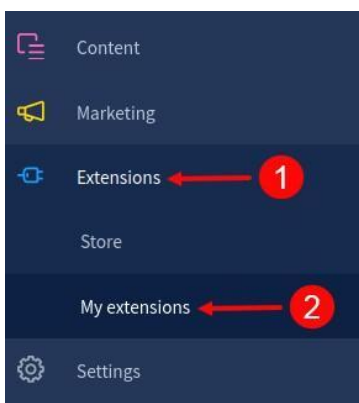


Figure 1

**Step 2:** Click **Upload extension** to browse the **CustomerMembershipOffer.zip** file, select the plugin and click **Open** to upload the plugin

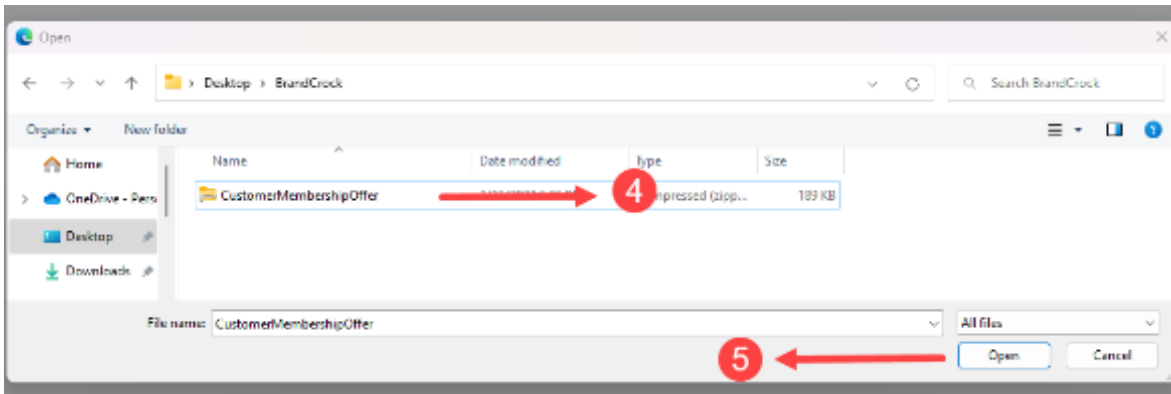


Figure 2

**Step 3:** After uploading the **Customer Membership Offer** plugin, it will be shown under **Apps** in **My extensions** page.

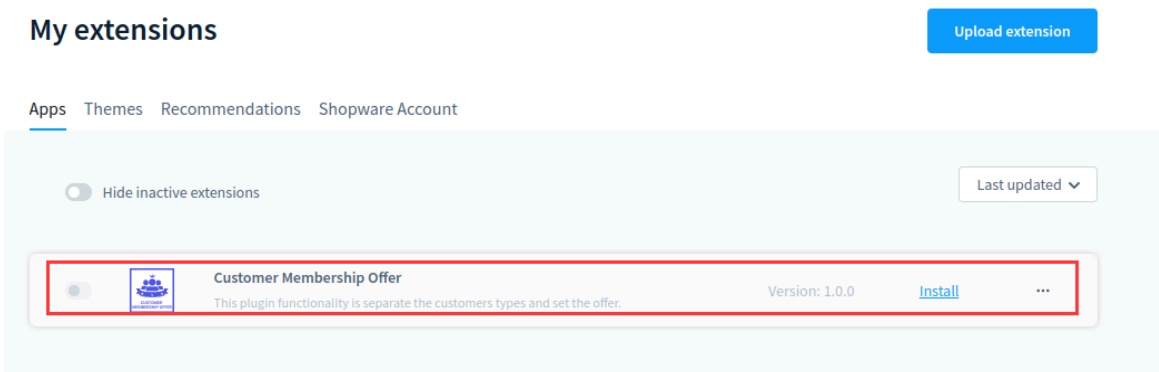


Figure 3

**Step 4:** Now, install the **Customer Membership Offer** plugin by clicking **Install** as shown below

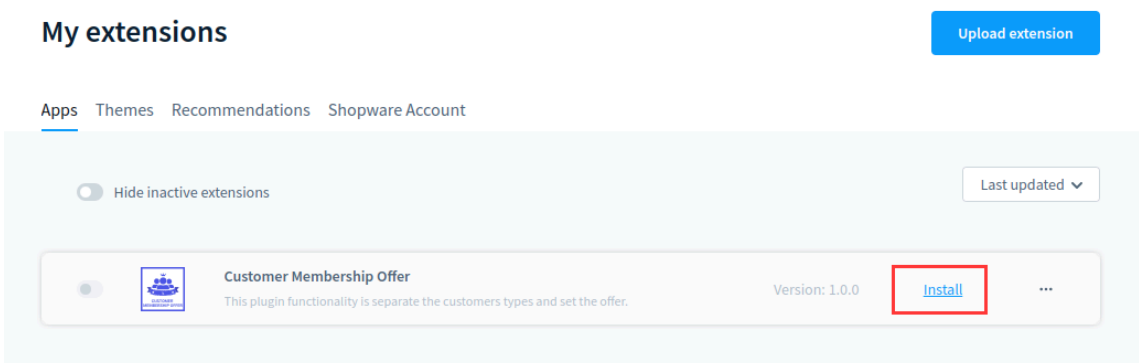


Figure 4



**Step 5:** Next, click enable  switch to activate the **Customer Membership Offer** plugin.

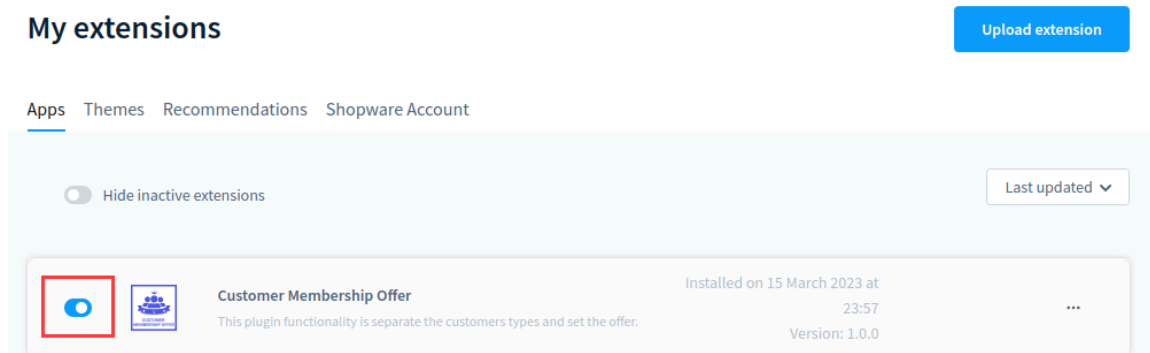


Figure 5

## 4. PLUGIN CONFIGURATION

**Step 1:** To configure the **Customer Membership Offer** plugin, navigate to  **Edit** option and click **Configure**.

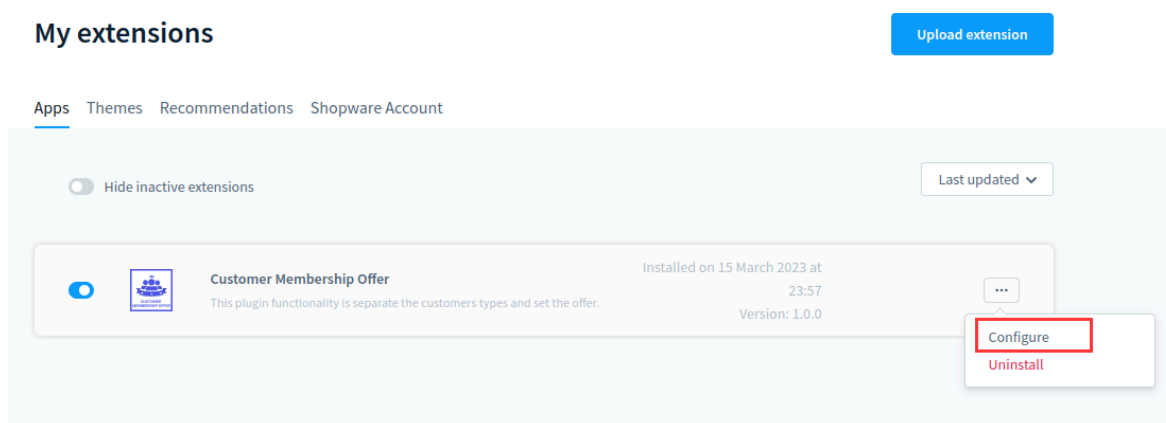


Figure 6

**Step 2:** In the **Customer Membership Offer** page, choose the sales channel, and define the membership conditions for each plan (i.e., Platinum, Gold and Silver memberships). Under each plan you can enable/disable the offer for all products, enable/disable the plan, enter the overall purchase amount (so far made in the online shop) for eligibility and set the discount percentage that will be valid for all the upcoming orders.

**Step 3:** Finally, click **Save** to save the settings. The percentage entered here will be used for calculating the discount amount from the order amount and when the purchase amount reaches the next higher limit the membership automatically upgrades to the next higher plan.



Backend Configurations are shown below,



**Customer Membership Offer**  
by BrandCrock GmbH



**Gold membership**

Enable offer for all products

Enable gold membership

Eligibility purchased amount \* ?

3000

Offer % \* ?

10

Figure 7(a)

**Gold membership**

Enable offer for all products

Enable gold membership

Eligibility purchased amount \* ?

3000

Offer % \* ?

10

Figure 7(b)

**Silver membership**

Enable offer for all products

Enable silver membership

Eligibility purchased amount \* ?


1000

Offer % \* ?

5

Figure 7(c)

## 5. PRODUCT CONFIGURATION

**Step 1:** You can configure preferred products to make them eligible for membership offers. Go to **Catalogues**  **Products** as shown below

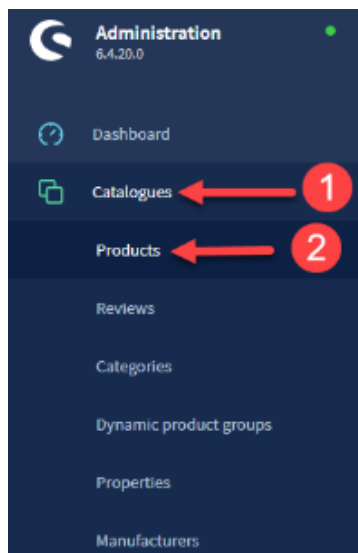


Figure 8



**Step 2:** Click on a product or click **Edit**

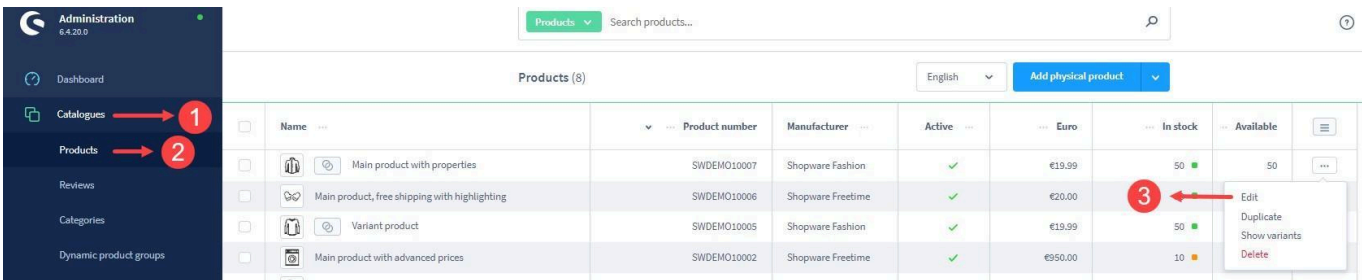


Figure 9

**Step 3:** In the Product edit page, choose the Specifications tab and scroll down to view the **Customer membership offer - product** option under **Custom Fields** section. Enable the **Enable customer membership offer**, and save the changes made.

Repeat the same for other products for which you wish to add them under the membership category. If you have enabled the membership plan for all products in the configuration page, you can disable for one particular product, this way and vice versa.

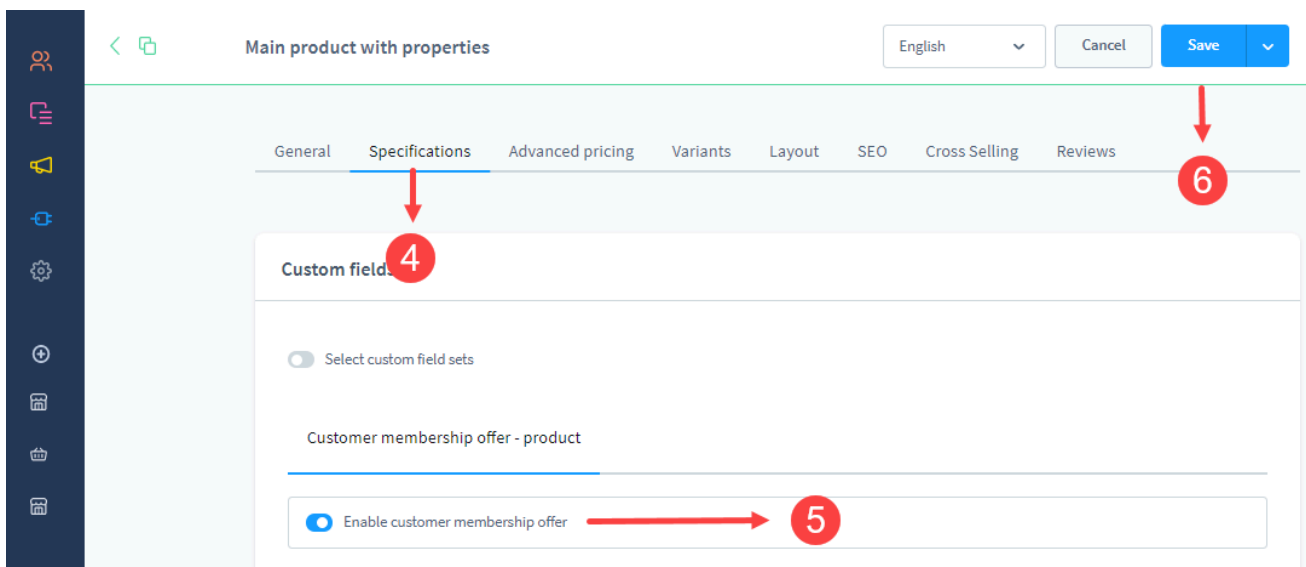


Figure 10

**Step 4:** When the eligible products are added to the cart and when the cart value reaches or exceeds a certain amount, the corresponding membership applies to the end-customer.

End customers can their membership details under **My account** → **Overview** as shown below



# Demostore

Home Food Clothing Free time & electronics

Hello, Divya S

[Overview](#) ←

[Your profile](#)

[Addresses](#)

[Payment methods](#)

[Orders](#)

[Log out](#)

## Overview

Directly access your profile information, the default payment method and given addresses.

### Personal data

Mrs. Divya S

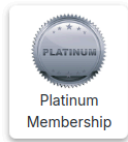
divyabharathi\_s@brandcrock.com

### Default payment method

**Cash on delivery**

Payment upon receipt of goods.

### Customer Membership



### Newsletter subscription

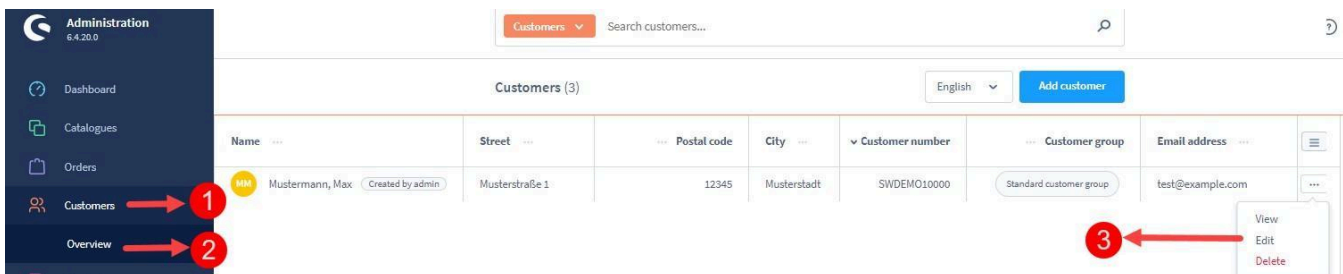
Yes, I would like to subscribe to the free Demoshop newsletter. (I may unsubscribe at any time.)

Figure 11

The applicable discount will be applied to future purchases made in the online shop with no minimum cart value. If the total value of subsequent orders reaches or exceeds a specified amount, the membership will automatically upgrade, and the membership benefits will take effect.

## 6. EDIT CUSTOMER MEMBERSHIP

Customer membership plans can be edited or upgraded to any level from the shop backend. Go to Customers Overview, choose the customer, click Edit from the right option as shown below



Name	Street	Postal code	City	Customer number	Customer group	Email address
Mustermann, Max	Musterstraße 1	12345	Musterstadt	SWDEMO10000	Standard customer group	test@example.com

Figure 12

On the customer edit page, click the edit option, then scroll down to the custom fields section to view the membership details. You can change the membership here, enabling the corresponding offer to apply to their cart from the next order. Finally, click "Save" to apply the changes.

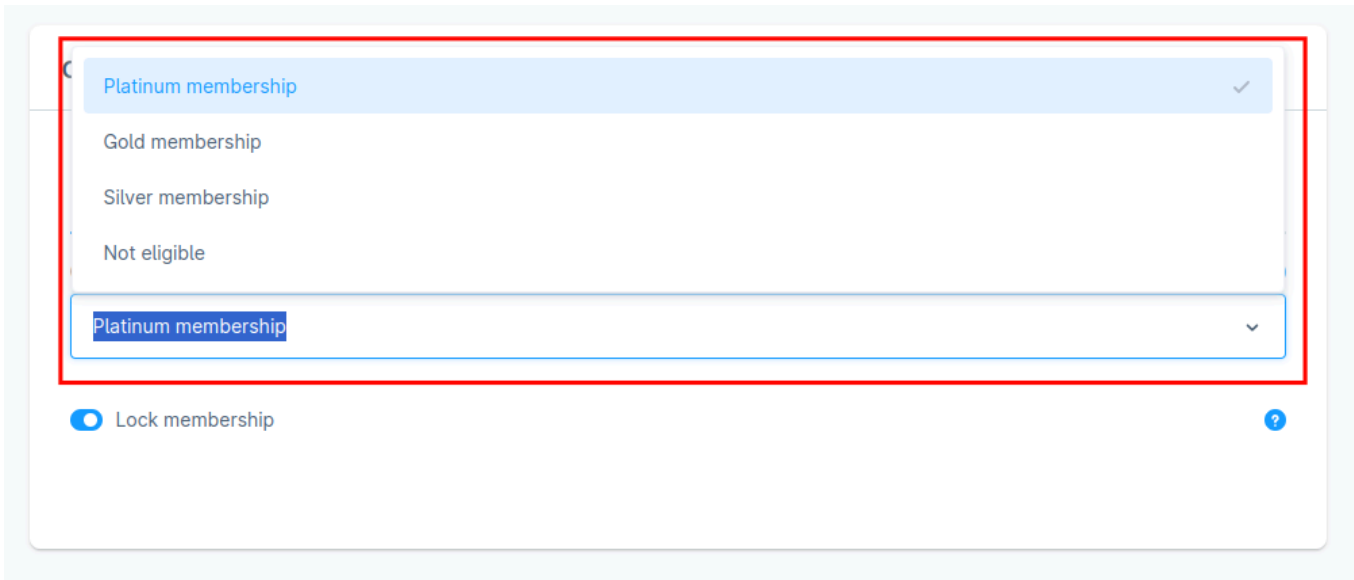


Figure 13

Additionally, you can lock the membership plan for selected customers to prevent it from automatically upgrading when the cart value qualifies for the next level of membership.

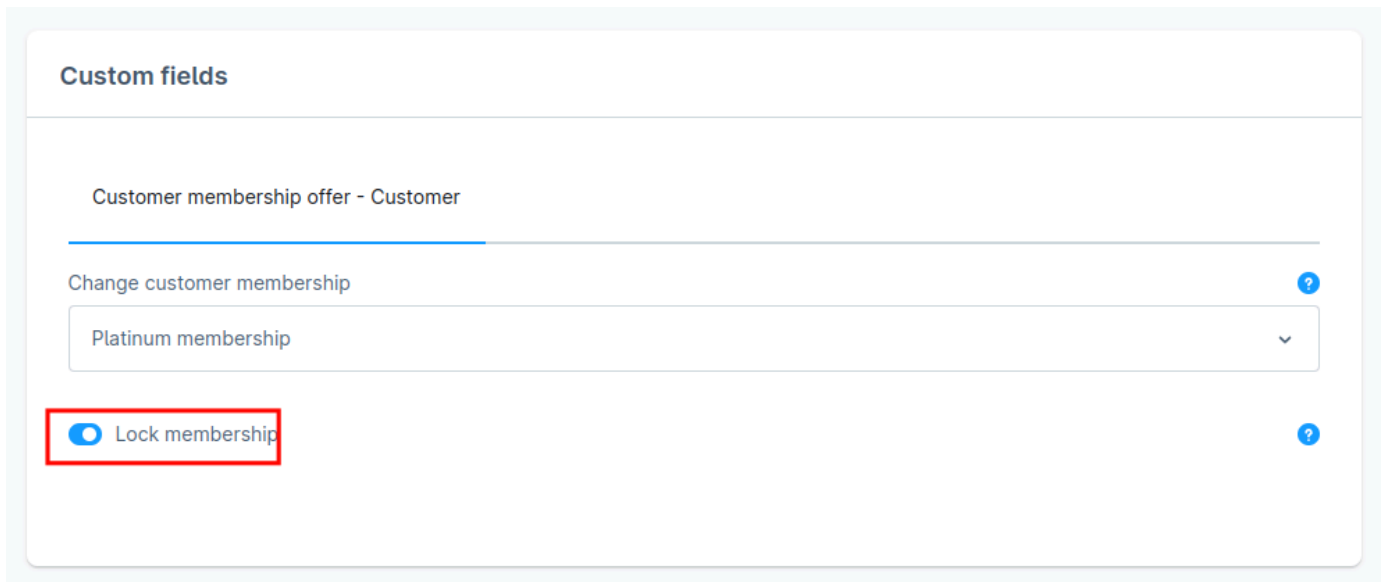


Figure 14

In the customer edit page, scroll down to the custom fields section to view the membership details. You could change the membership here so that the corresponding offer applies to their cart from the next order onwards. Finally, click **Save** to save the changes.

Additionally, you could also lock the membership plan for chosen customers so that it doesn't automatically upgrade when the cart value qualifies for the next level membership plan.

## 7. PLUGIN UNINSTALLATION

To uninstall the extension, go to **Extensions** > **My Extensions**, and deactivate the plugin by disabling the plugin as shown below

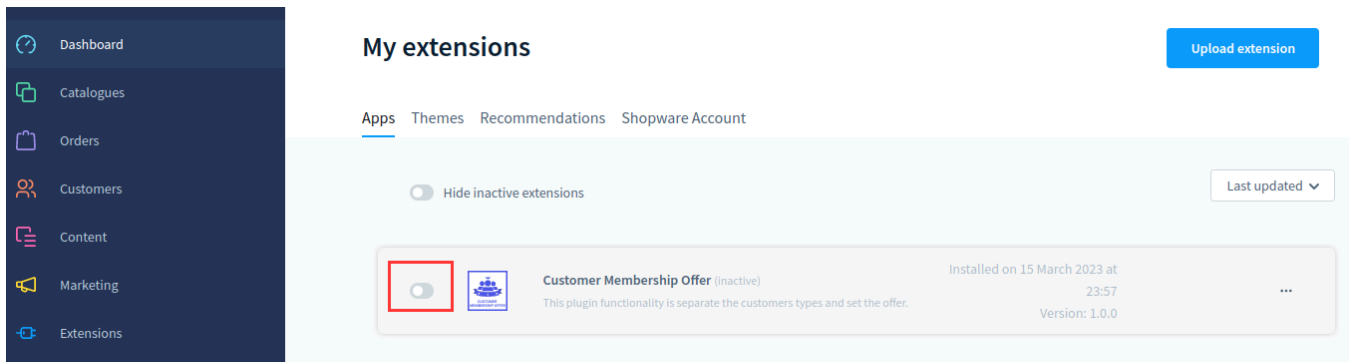


Figure 15

Next, click **Uninstall** as shown below

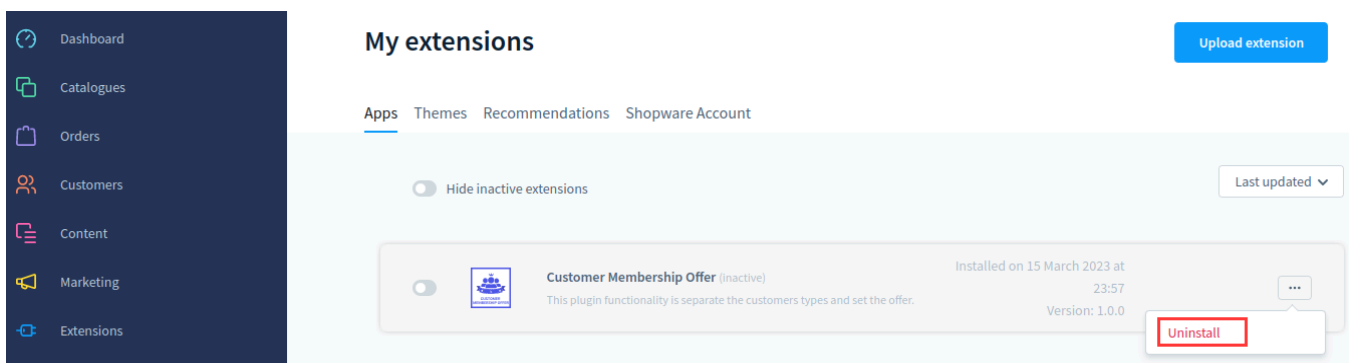


Figure 16

Finally, remove the plugin by clicking **Remove** as shown below

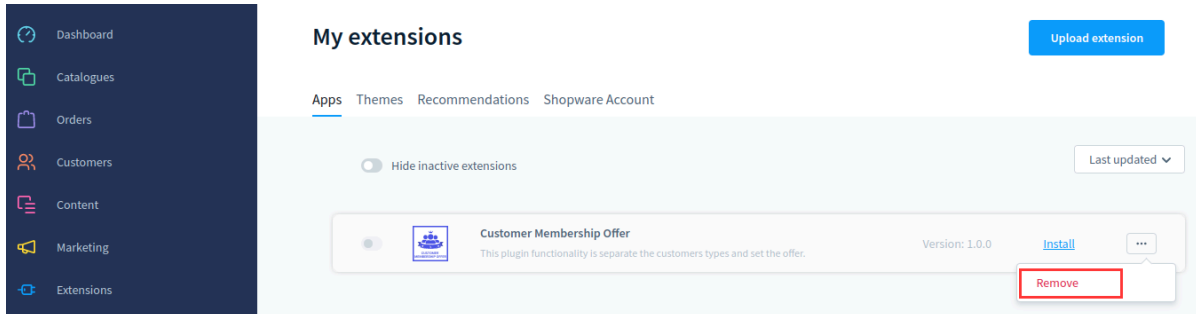


Figure 17



**BrandCrock**  
Gateway To Digital Brand

## 8. IMPRINT AND CONTACT

### BrandCrock (Private limited)

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**Website:** [www.brandcrock.com](http://www.brandcrock.com)

#### Managing Director/CEO:

Bhavani Johnson

#### Legal form:

Company with limited liability

#### Jurisdiction:

Amtsgericht München

#### Commercial register number:

HRB 226 742

#### VAT No:

DE 308 776 517

#### Line of Business:

Delivery of services in Information Technology, software development and solutions.

### BrandCrock GmbH

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Bhavani Johnson

#### Rechtsform:

Gesellschaft mit beschränkter Haftung

#### Gerichtsstand:

Amtsgericht München

#### Handelsregister:

HRB 226742

#### Ust-ID-Nr:

DE 308 776 517

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Erbringung von Dienstleistungen der Informationstechnologie, Softwareentwicklung und -lösungen.

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