

Top seller in Search bar | SearchTrends

Installation guide

Version 1.1.4

Compatibility verified on: 24.10.2024

Supported versions: 6.2.0 to 6.6.7.0

Version	Date	Remarks
1.1.4	-	Fixed Minor issue
1.1.3	12.06.2024	Fixed Compatibility issue for 6.6
1.1.2	19.06.2023	Added compatibility for Shopware 6.5.0.0
1.1.1	27.04.2022	Plugin enhancement and bug fixes
1.1.0	03.03.2020	[Fix] Compatibility issue for 6.4.8.1 [New] Trend Label for recent purchased products
1.0.0	01.01.2021	Initial version 1.0.0

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1. ABOUT BrandCrock GmbH

BrandCrock GmbH is a one-stop software solution provider for all your business needs in more than 15 countries worldwide. We create sales-oriented corporate websites, internet-based software and web services. We are stationed in Munich, Germany, with other offices in Karachi and Chennai.

BrandCrock GmbH is one of Germany's leading and trusted offshore and outsourcing software solution providers for web designing and software development.

Since 2015 we have been in the field of information technology and software development; providing reliable and cost-effective solutions to individuals, business owners, start-ups, small to medium size companies (SME's) on-line retailers, production companies, Software and Design Agencies. BrandCrock is fulfilling a greater demand of software development at a reasonable cost for anyone interested in our professional skills especially the European and German based Market.

We have passionate teams and multi-talented individuals who are extremely committed to their work. At BrandCrock we are achieving robust, reliable, high quality IT solutions by practicing industry-proven methods cum standards in software development, project management and quality assurance methodologies.

For further information, please refer to our website www.brandcrock.com

2. MANAGING PLUGIN & CONTACT DETAILS

👉 This document relates to the BrandCrock plugin for **Search Trends** and contains important information about installation and usage of the plugin. At the same time, this document serves as performance and functional specification for features available in the plugin.

👉 If you face any issue or problems on installing or testing our plugin please contact our [Support team](#).

👉 Please do not change or modify the plugin without having any experience or understanding.

2.1 About this Plugin

Search Trends plugin, when activated, displays a list of trending products in the shop when the users access the search field. Up to five trending products can be displayed manually or automatically from the backend. This plugin is built to increase sales through revealing the most sold products to the user.

3. PLUGIN INSTALLATION

The initial step is the **Installation** of the plugin. The following screenshots will explain you in detail about the installation process,

Step 1: Login to shop backend, navigate to **Extensions** **My extensions**.

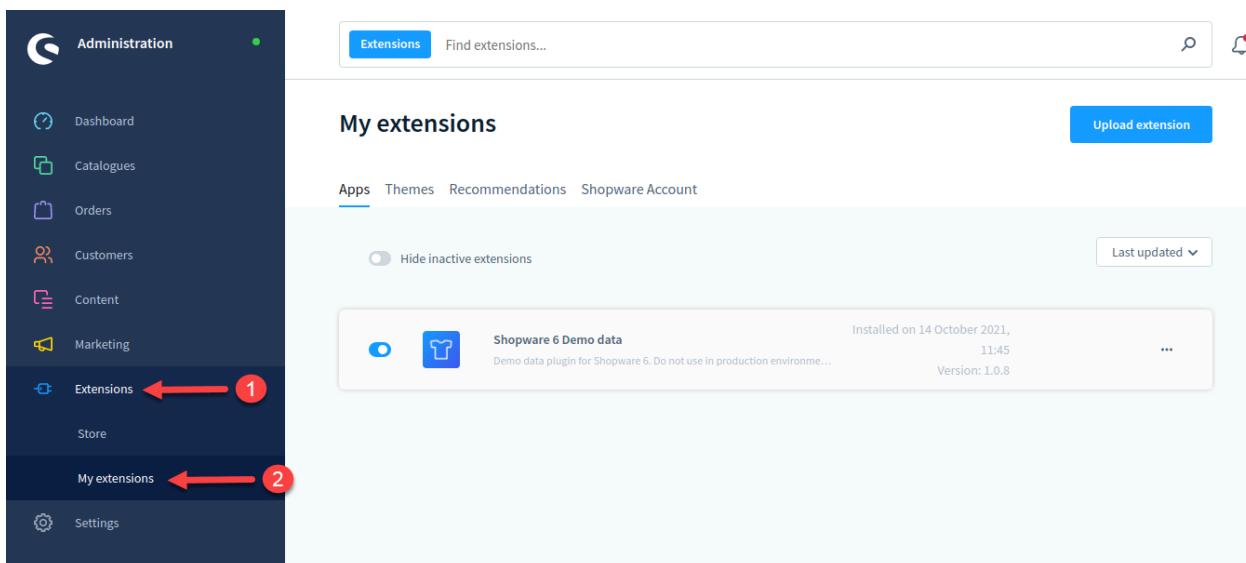


Figure 1

Step 2: Click the Upload extension to browse the **BrandCrockSearchTrends.zip** file and then click **Open** to upload the plugin.

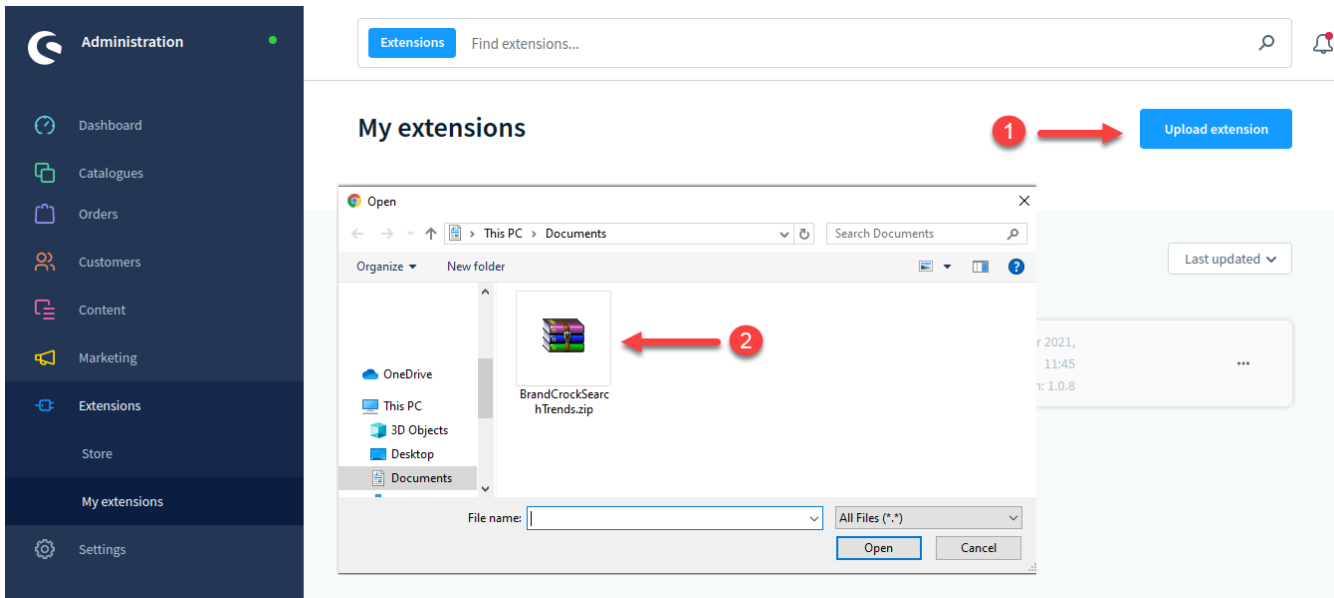


Figure 2

Step 3: After uploading the **Search Trends** plugin, it will be listed/shown as below

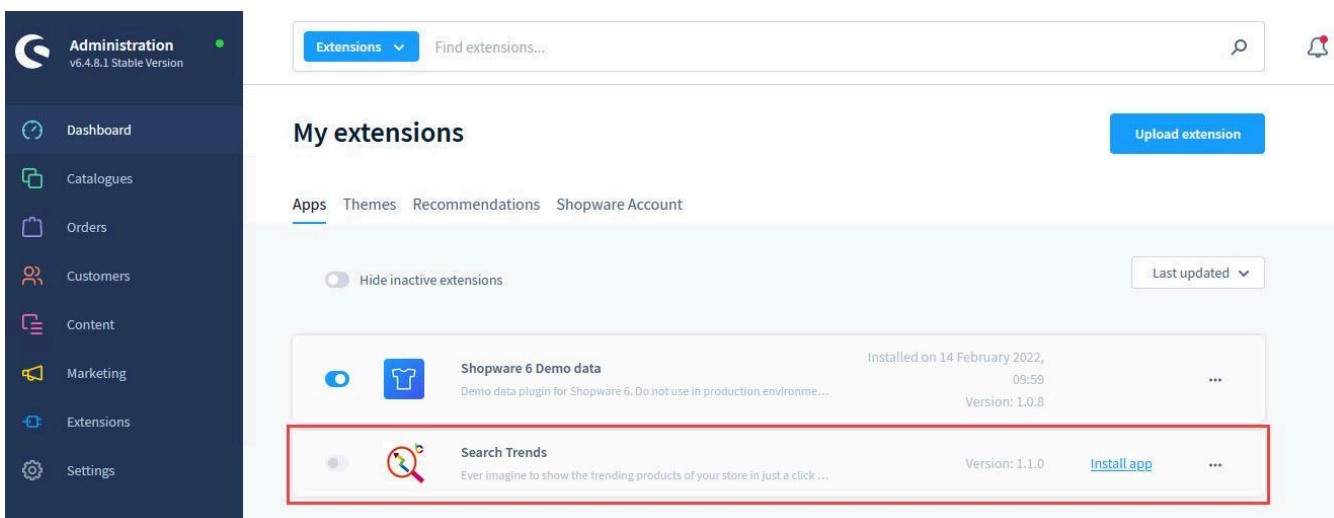


Figure 3

Step 4: To install the **Search Trends** plugin, click **Install app** as shown below

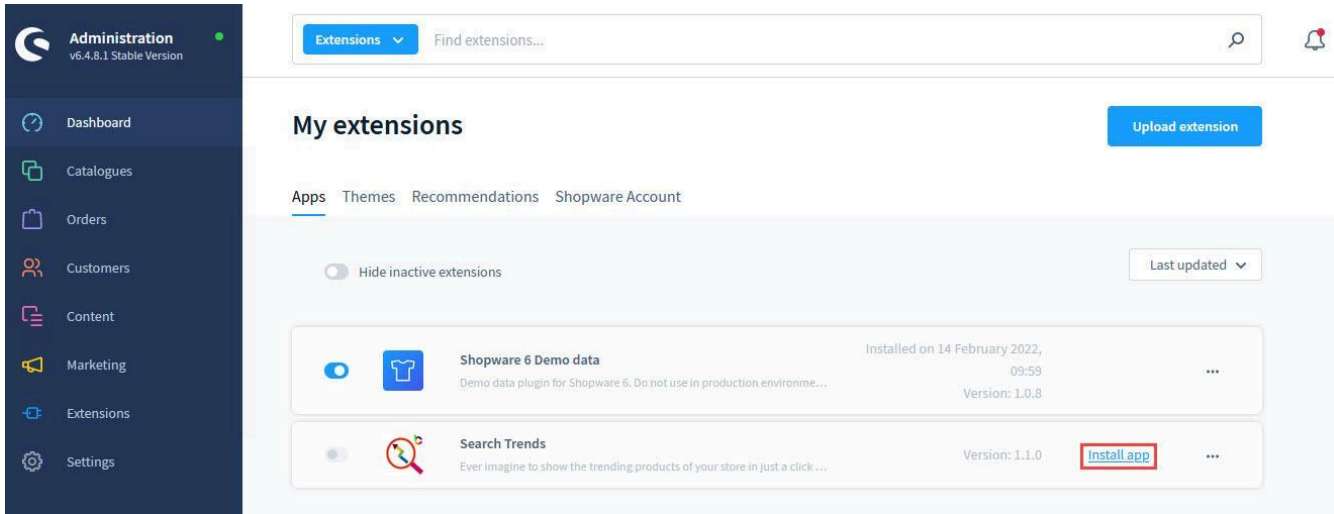


Figure 4

Step 5: Next, click enable switch to activate the **Search Trends** plugin.

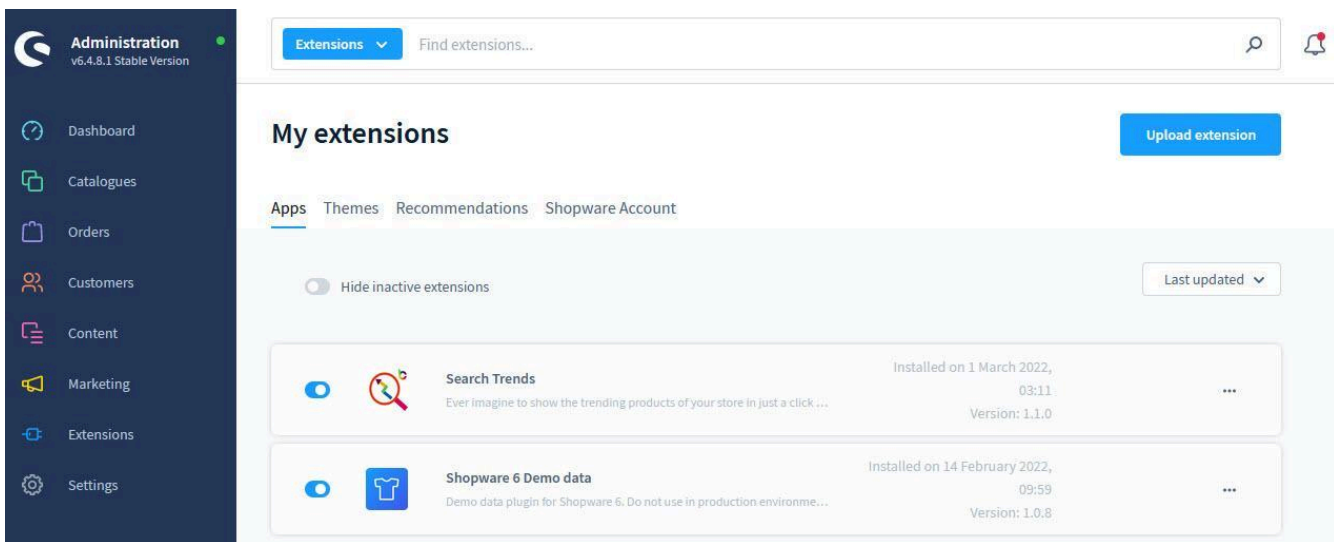


Figure 5

4. PLUGIN CONFIGURATION

After successful activation of the **Search Trends** plugin, click  option and choose **Configuration** as shown below

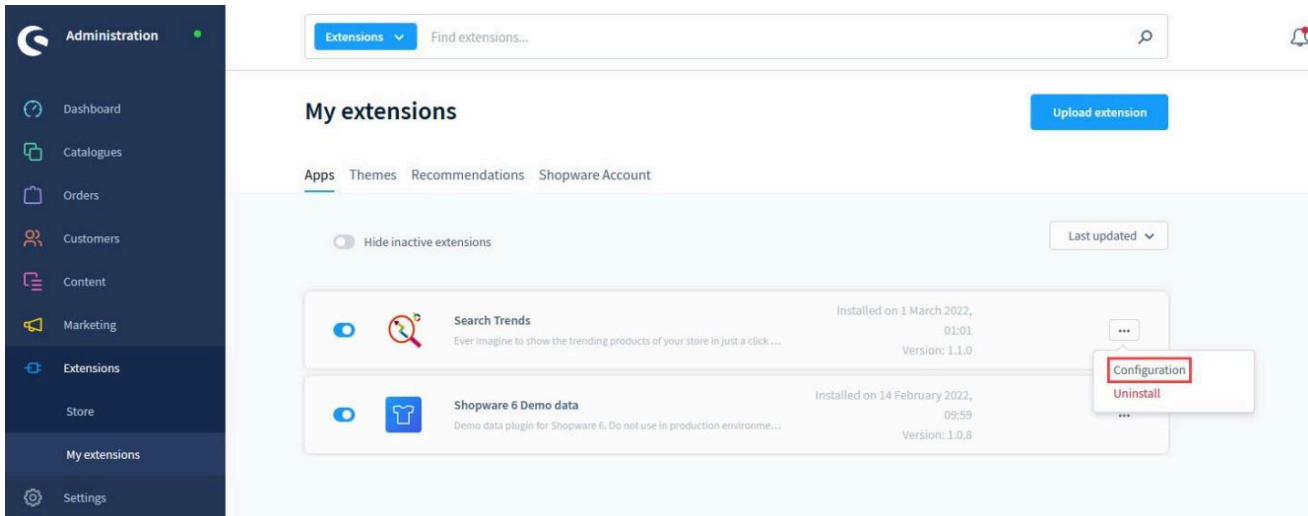


Figure 6

After clicking the configuration option, the **Search Trends** will be displayed. Under sale channel In that define for which sub shop you will need to enable the plugin. If you wish to activate for all shops, choose **All Sales Channel** and the plugin will be enabled for all shops configured in the shop backend.

In the BrandCrockSearchTrends page, navigate to **Mode Configuration** and choose **Manual mode** under **Search Mode** dropdown. Under **Manual Search Trends**, provide the search trends label and the URL to embed within the label. Click **Save** to save the mode configuration.

Note: You can manually add up to 5 product labels and URLs associated with it.



Sales Channel

All Sales Channels

Mode Configuration

Search Mode

Manual Mode

Manual Search Trends

Select Trend Products

Variant product

Main product

Main product with properties

Trend Labelling

Enable Trend Labelling

Figure 7

Based on the backend configuration, the products will be displayed in the shop frontend as shown below

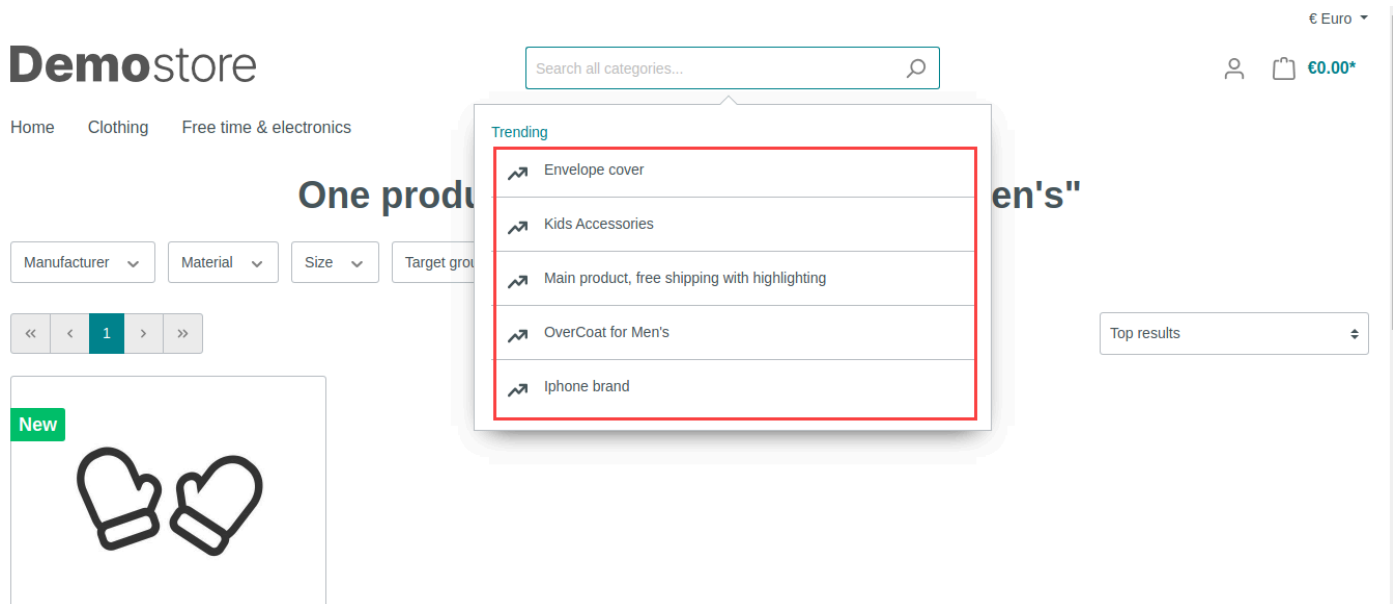


Figure 8

Next, for automatic product display under the search field, choose **Automatic mode** under **Search Mode** dropdown. Click **Save** to save the changes.



Search Trends
by BrandCrock GmbH

Save

Sales Channel

All Sales Channels

Mode Configuration

Search Mode

Automatic Mode

Manual Search Trends

Select Trend Products

Variant product

Main product

Main product with properties

Trend Labelling

Enable Trend Labelling

Figure 9

When the automatic mode is set, 5 top seller products will be listed default under the search field in the shop front-end as shown below

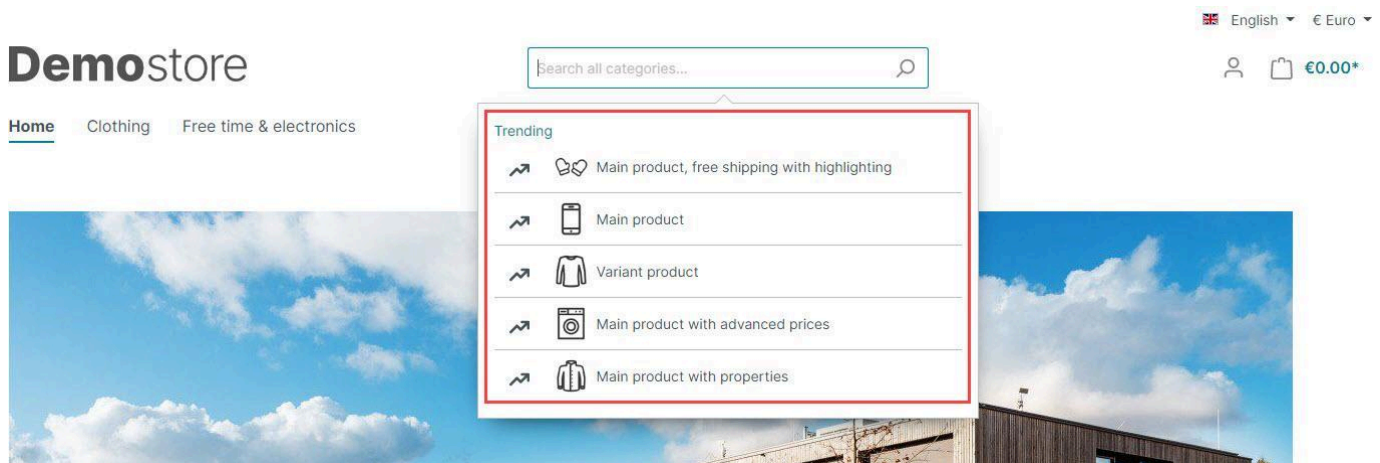


Figure 10

Enable the **Trend Labelling configuration** in the backend by clicking the enable switch, as shown in the image below. Click **Save** to save the changes.

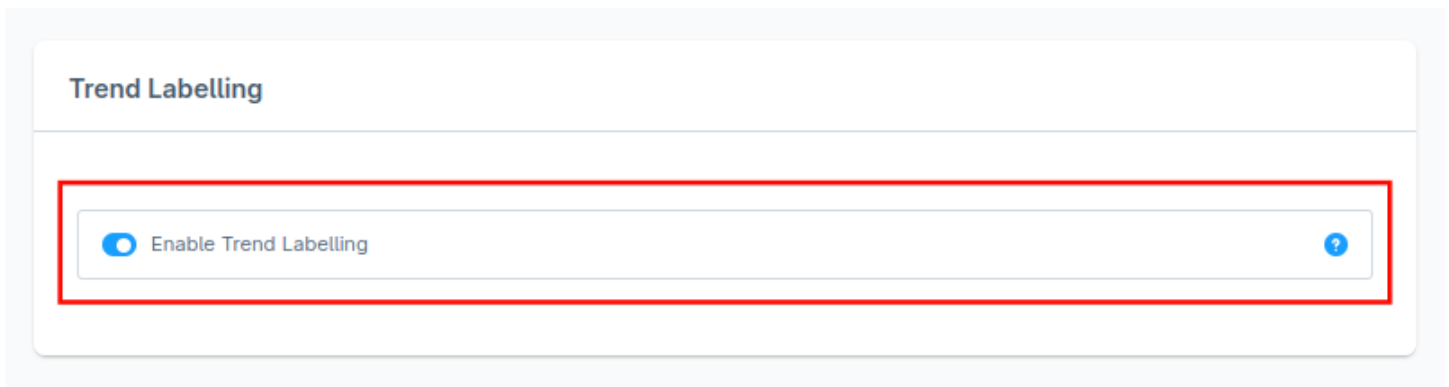


Figure 11

The products in the front-end will have a label as shown below

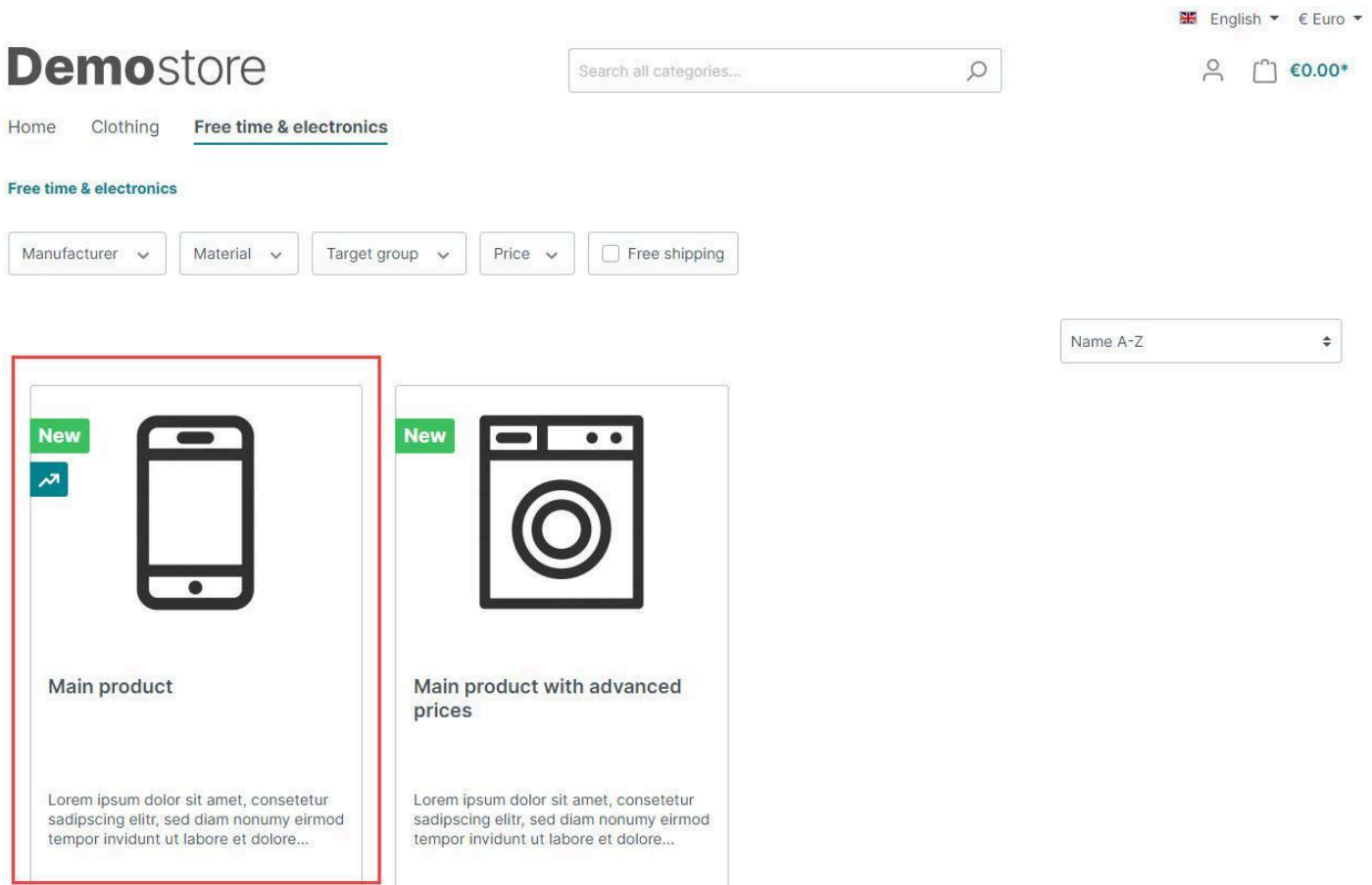

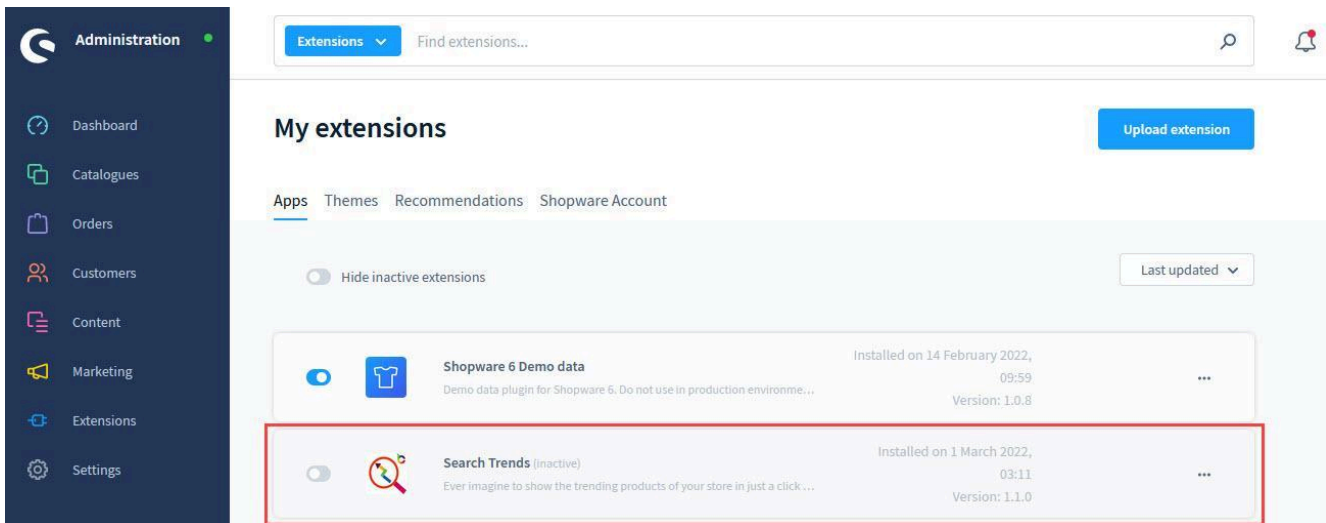


Figure 12

5. PLUGIN UNINSTALLATION

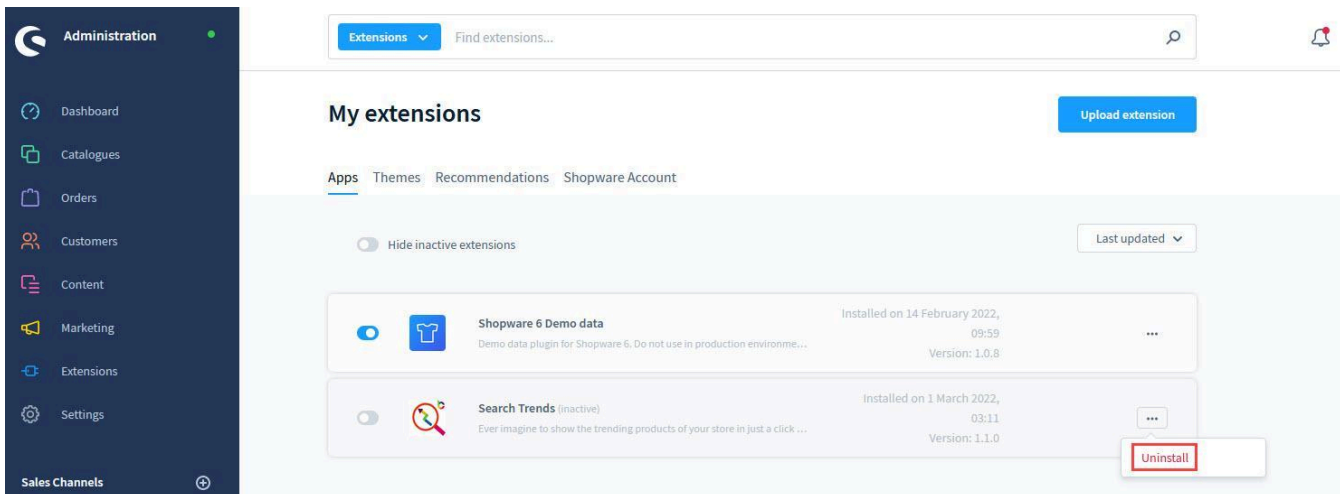
To deactivate the plugin, navigate to **Extensions** **My extensions** and click deactivate  switch to deactivate **Search Trends** plugin as shown below



The screenshot shows the 'My extensions' page in the BrandCrock administration interface. On the left is a dark sidebar with navigation options: Administration, Dashboard, Catalogues, Orders, Customers, Content, Marketing, Extensions, and Settings. The main content area has a search bar for extensions and a list of installed extensions. The 'Search Trends' extension is highlighted with a red border. It is currently inactive, as indicated by a greyed-out toggle switch and the text '(inactive)'. The extension was installed on 1 March 2022 at 03:11 and has version 1.1.0. A three-dot menu icon is visible to the right of the extension card.

Figure 13

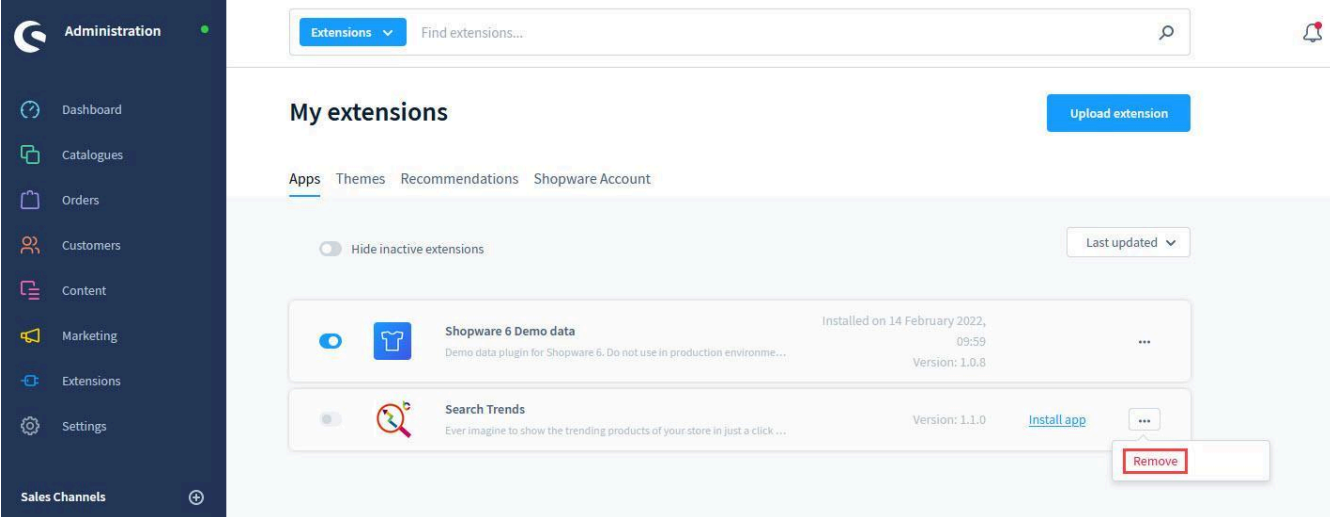
Next, to uninstall the **Search Trends** plugin, navigate to  option and click **Uninstall** as shown below



This screenshot is similar to Figure 13 but shows the 'Search Trends' extension card with a three-dot menu icon open. A white dropdown menu is visible, with the 'Uninstall' option highlighted by a red box. The 'Search Trends' extension is still listed as inactive.

Figure 14

To delete the **SearchTrends** plugin, click **Remove** as shown below



The screenshot shows the 'My extensions' page in the BrandCrock admin interface. On the left is a dark sidebar with navigation options: Administration, Dashboard, Catalogues, Orders, Customers, Content, Marketing, Extensions, Settings, and Sales Channels. The main content area has a search bar for extensions and a list of installed extensions. The 'Search Trends' extension is selected, and its 'Remove' button is highlighted with a red box. Other extensions shown include 'Shopware 6 Demo data'.

Figure 15



BrandCrock
Gateway To Digital Brand

6. IMPRINT AND CONTACT

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Line of Business: Delivery of services in Information Technology, software development and solutions.	Gegenstand des Unternehmens: Erbringung von Dienstleistungen der Informationstechnologie, Softwareentwicklung und -lösungen.